Enjoy Low Prices on Hearing Aids

Like vision loss, hearing loss can have a huge impact on your quality of life. But with the average retail cost of a pair of hearing aids topping $6,000, many people who need hearing aids simply can’t afford them.

Hear better for less.

TruHearing is making hearing aids affordable for all VSP® Vision Care members by providing free enrollment ($108 value) in the TruHearing MemberPlus® Program. What’s more, you can add your covered dependents and other family members to enjoy the same great savings.

A TruHearing membership gives you:
- Access to a national network of more than 4,000 licensed hearing aid professionals
- Selection of more than 90 digital hearing aids in 400 styles
- Savings of up to $1,300 per hearing aid purchase
- Deep discounts on additional batteries

Plus, each hearing aid purchased from TruHearing includes:
- Three professional visits
- 45-day money-back guarantee
- 48 replacement batteries

Best of all, if you already have a hearing aid benefit from your health plan or employer, you can combine it with this program to maximize the benefit and reduce your out-of-pocket expense.

VSP is the only vision plan to make this program available to its members.

Learn more about this VSP member offer at vsp.truhearing.com. For questions, call 877.396.7194.

Saving is as easy as 1-2-3!

1. Enroll at vsp.truhearing.com or call TruHearing at 877.396.7194. (Be sure to identify yourself as a VSP member.)

2. Call TruHearing to schedule an appointment.

3. Attend your appointment, receive exam, and purchase hearing aids at the MemberPlus price.

The relationship between VSP and TruHearing is that of independent contractors. VSP makes no endorsement, representations or warranties regarding any products or services offered by TruHearing, a third-party vendor. The vendor is solely responsible for the products or services offered by them. If you have any questions regarding the services offered here, you should contact the vendor directly.