

# GRADUATE PROGRAMS IN BUSINESS

— SCHOOL OF BUSINESS —

## ADMINISTRATION

DR. LYNN P. KUGELE, *Dean*

DR. BEVALEE B. PRAY, *Director of Graduate Business Programs*

## FACULTY

DALE G. BAILS, *Professor of Economics*

B.S.B.A., University of South Dakota; M.A., University of Missouri;  
Ph.D., University of Nebraska

DANIEL M. BRANDON, JR., *Professor of Information Technology Management*  
B.S., Case-Western Reserve University; M.S., Ph.D., University of Connecticut

ROBERT L. BRITTINGHAM, *Professor of Economics*

B.A., St. Mary's College; M.S. in C.; Ph.D., St. Louis University

LYNN P. KUGELE, *Associate Professor of Finance*

B.S., M.S., Memphis State University; M.B.A., Christian Brothers University;  
Ph.D., University of Memphis

R. CAYCE LAWRENCE, *Associate Professor of Management*

B.A., St. Meinrad College; M.B.A., Memphis State University;  
Ph.D., University of Arkansas

FRANK M. MARION, *Professor of Marketing*

B.S.Ch.E., South Dakota School of Mines & Technology;  
M.B.A., Baldwin Wallace College; D.B.A., Memphis State University

JOHN E. MEGLEY III, *Professor of Management*

A.B., University of Illinois; B.S.B.A., Christian Brothers University;  
M.B.A., Roosevelt University; Ph.D., University of Missouri

CLARECE Y. NASH, *Associate Professor of Accountancy*

B.S., Eastern Illinois University; M.A., Ph.D., University of Mississippi; C.P.A.

SARAH T. PITTS, *Associate Professor of Law*

B.S., Lenoir Rhyne College; M.B.A., J.D., University of Houston

REGINALD PEYTON, *Professor of Marketing*

B.S., Christian Brothers College; D.B.A. Memphis State University

BEVALEE B. PRAY, *Associate Professor of Finance*

B.B.A., M.B.A., University of Central Arkansas; Ph.D., University of Memphis

KRISTEN O. PRIEN, *Assistant Professor of Management*

A.B., Mount Holyoke College; M.B.A., Ph.D., University of Memphis

JUDY A. RAMAGE, *Professor of Accountancy*  
 B.B.A., Memphis State University; M.S., University of Arkansas;  
 D.B.A., Nova Southeastern University; C.P.A.

LAWRENCE J. SCHMITT, *Professor of Information Technology Management*  
 B.B.A., M.B.A., Ph.D., University of Memphis

## MASTER OF BUSINESS ADMINISTRATION PROGRAM

The Master of Business Administration at Christian Brothers University is changing to a structured format involving a cohort group of 20 to 25 students. Two new cohorts will be formed each year, one in August and one in January. Students will remain with the same cohort group for the entire two years of the program. Courses will be taken in a lock-step format. Those students already in the MBA program will be allowed to finish under their program of study.

The courses will now meet once a week for four hours over an eight-week time frame. Additionally, there is a required Saturday class where students are trained in a specific topic not normally covered in the MBA curriculum. These “Super Saturdays” are also open even to the community, enabling MBA students to network with business and community leaders.

The 30 hour MBA curriculum consists of 10 courses taken one at a time. The curriculum is designed so students focus on one subject area at a time, allowing for more in depth learning, concentration, and application of each business discipline: management, accounting, information technology, operations, ethics, law, finance, accounting, marketing, and economics. The curriculum culminates in a 2-course capstone experience in which students take part in an interactive simulation followed by a case analysis application applying and integrating all prior course work.

### CORE MBA COURSES:

MMGT 601 Organizational Behavior .....	3 hours
MMGT 602 Production/Operations Management .....	3 hours
MMGT 610 Capstone Simulation .....	3 hours
MFIN 620. Managerial Finance .....	3 hours
MMKT 640. Strategic Marketing .....	3 hours
MACC 660. Managerial Accounting .....	3 hours
MMGT 670. Social, Legal, and Ethical Aspects .....	3 hours
MECO 680. Managerial Economics .....	3 hours
MITM 690. Management of Information Systems .....	3 hours
MMGT 699. Business Policy .....	3 hours

### ELECTIVE MBA COURSES:

MMGT 600. Entrepreneurship .....	3 hours
MMGT 603. Human Resources Management .....	3 hours
MMGT608. Project Management .....	3 hours
MMGT 609. Special Topics .....	3 hours
MFIN 621. Advanced Finance .....	3 hours
MFIN 629. Investment Theory .....	3 hours
MMGT 630. Quantitative Methods for Decision Making .....	3 hours
MMGT 641. International Business .....	3 hours
MMKT 644. E-Commerce .....	3 hours

MFIN 648. Investment Challenge I .....	3 hours
MFIN 649. Investment Challenge II .....	3 hours
MFIN 650 Investment Challenge III .....	3 hours
MACC, MECO, MFIN, MITM, MMTG, MMKT 651. Current Topics .....	3 hours
MACC, MECO, MFIN, MITM, MMTG, MMKT 652. Special Topics .....	3 hours
MACC, MECO, MFIN, MITM, MMTG, MMKT 653. Advanced Topics .....	3 hours

In addition, students in the Master of Business Administration and the new Master of Arts in Executive Leadership must show successful completion of certain prerequisites for the degree. The prerequisites must be completed before entering either masters degree as well as successful completion of the GMAT with a score of 450 or higher. The prerequisites may be taken at the undergraduate level through the Evening Program.

### **PREREQUISITES REQUIRED:**

Principles of Accounting I and II .....	6 hours
Principles of Macroeconomics and Principles of Microeconomics .....	6 hours
Basic Computing .....	3 hours
Statistics .....	3 hours
Principles of Marketing .....	3 hours
Principles of Organization and Management .....	3 hours
Principles of Financial Management I or II .....	3 hours
Business Law I or II .....	3 hours

### **MASTER OF ARTS IN EXECUTIVE LEADERSHIP PROGRAM**

The Graduate School of Business will begin a new masters program during the 2005-2006 academic year. It will consist of 30 semester hours done in a cohort format similar to the MBA. The courses for this degree are listed below.

MAEL 600. Executive Leadership .....	3 hours
MAEL 610. Moral Philosophy and Ethics .....	3 hours
MAEL 620. Accounting and Finance for Executives .....	3 hours
MAEL 630. High Performing Teams .....	3 hours
MAEL 640. Leadership Classics .....	3 hours
MAEL 650. Organizational Behavior and Change Management .....	3 hours
MAEL 660. Service to Society .....	3 hours
MAEL 670. Conflict Resolution and Negotiation .....	3 hours
MAEL 680. Strategic Marketing and Planning for Executives .....	3 hours
MAEL 690. Leadership Practicum .....	3 hours