

SCHOOL OF BUSINESS

INFORMATION TECHNOLOGY MANAGEMENT • ACCOUNTING, FINANCE, AND BUSINESS LAW •
MANAGEMENT, MARKETING, ECONOMICS, AND STATISTICS

ADMINISTRATION

DR. MICHAEL R. RYAN, *Dean*

DR. DANIEL M. BRANDON, JR., *Chair, Information Technology Management*

DR. CLAIRE NASH, *Chair, Accounting, Finance & Business Law*

DR. R. CAYCE LAWRENCE, *Chair, Management, Marketing, Economics & Statistics*

PROGRAM DIRECTOR

DR. BEVALEE B. PRAY, *Director of the M.B.A. /M.A.E.L. Programs*

FACULTY

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PROFESSOR EMERITUS

HOWARD J. LAWRENCE

B.S., Christian Brothers College; M.B.A., Memphis State University; Ph.D., The University
of Mississippi; C.P.A.; C.M.A.

DEAN EMERITUS

RAY S. HOUSE

B.S., Union University; M.B.A., Ph.D., University of Mississippi

¹ Sabbatical during 2006-2007.

MISSION

The School of Business at Christian Brothers University enacts the Lasallian mission of the University by providing our highly diverse student populations and the local business community with a learning environment that emphasizes teaching, practical scholarship, and the moral, intellectual, and social development of each individual.

DEGREE REQUIREMENTS

The Bachelor of Science degree in Business Administration requires students to complete 121 semester credit hours, maintain a 2.0 grade point average overall, maintain a 2.0 GPA in the Business Core, a 2.0 in the Concentration area, and satisfactorily complete all requirements for the degree. Six hours of Statistics and six hours of Economics count as non-business courses. In the case of transfer students, one-half of the upper division major courses (300-400 level) in the Business Core and area of concentration must be taken at Christian Brothers University.

In conjunction with the School of Engineering, a Bachelor of Science in Engineering Management is also offered. The total number of credits needed for this degree is 131 hours.

Course Requirements Outside the School of Business (37 S.H.):

English (9 hrs.) ENG 111, 112, and 3 hours of literature. ENG 211, 212, 221, 222, 231, or 232 are accepted.

Fine Arts (3 hrs.): SPCH 125.

Mathematics (6 hrs.): MATH 105 & 106 are recommended; MATH 131 & 132, 117 & 131, 117 & 106, 117 & 105, 131 & 105 are accepted.

Philosophy (3 hrs.): PHIL 323 is recommended; PHIL 220 or 234 is accepted.

Religious Studies (6 hrs.)

Science (4 hrs.): BIOL 107, 109; NSCI 111, 114, 115, 118, 122 are recommended. All courses require an accompanying laboratory

Social Science (6 hrs.): Courses selected from ANTH, CJ, HIST, POLS, PSYC, SOC.

Course Requirements in the Business Core (39 S.H.):

Accounting (6 hrs.): ACCT 260, 270¹

Business Law (6 hrs.): BLAW 301, 302

Economics (6 hrs.): ECON 214, 215

Finance (3 hrs.): FIN 327

Information Technology (3 hrs.): ITM 153

Management (6 hrs.): MGMT 337, 498

Marketing (3 hrs.): MKTG 311

Statistics (6 hrs.): STAT 221, 222

¹ Accounting majors do not take Accounting 270.

BACHELOR OF SCIENCE IN BUSINESS ADMINISTRATION CONCENTRATION IN ACCOUNTING

GENERAL EDUCATION REQUIREMENTS	37 hours
English Composition (ENG 111 and 112)	6 hours
Literature (ENG 211, 212, 221, or 222)	3 hours
Mathematics (MATH 105, 106, 117, or 131)	3 hours
Natural and Physical Sciences (BIOL 107, 108, or 109 or NSCI 111, 114, 115, 118, or 122)	4 hours
Social Sciences and Math (HIST, SOC, PSYC, POLS and MATH 106 ⁴).....	6 hours
Religious Studies Electives	3 hours
Moral Values (PHIL 323, 220, or 234).....	6 hours
Technology/ Business (ITM 153)	3 hours
SCHOOL OF BUSINESS REQUIREMENTS.....	39 hours
Speech Communications (SPCH 125)	3 hours
Business Writing (ENG 371).....	3 hours
Accounting (ACCT 260).....	3 hours
Business Law (BLAW 301 & 302).....	6 hours
Economics (ECON 214 & 215).....	6 hours
Finance (FIN 327).....	3 hours
Management (MGMT 337 & 498).....	6 hours
Marketing (MKTG 311)	3 hours
Statistics (STAT 221 & 222)	6 hours
MAJOR REQUIREMENTS	36 hours
ACCOUNTING³	
Intermediate I & II (ACCT 265 ¹ & 365 ²).....	6 hours
Cost Accounting I & II (ACCT 319 & 320).....	6 hours
Tax Accounting I & II (ACCT 430 & 431).....	6 hours
Accounting Systems (ACCT 312).....	3 hours
Audit (ACCT 412).....	3 hours
Advanced Acct I & II (ACCT 465 & 475)	6 hours
Finance (FIN 427).....	3 hours
Management (MGMT 490).....	3 hours
FREE ELECTIVES	9 hours
TOTAL HOURS FOR GRADUATION.....	121 hours

All Accounting majors are required to take an assessment test in the Advanced Accounting II class. This test will become part of your grade in Advanced Accounting II.

¹ A grade of "C" or better in ACCT 265, Intermediate Accounting I, is required to proceed to any 300 level Accounting class,.

² A grade of "C" or better in ACCT 365, Intermediate Accounting II, is required to proceed to any 400 level Accounting class.

³ With the exception of ACCT 365, Intermediate Accounting II, all 300 and 400 level Accounting classes are only offered one time per year – once in the day and once in the Professional Studies program.

⁴ Acceptable Math Sequences: 105/106; 131/105; 131/132; 117/131; 117/105; 117/106

BACHELOR OF SCIENCE IN BUSINESS ADMINISTRATION CONCENTRATION IN FINANCE

GENERAL EDUCATION REQUIREMENTS	37 hours
English Composition (ENG 111 and 112)	6 hours
Literature (ENG 211, 212, 221, or 222)	3 hours
Mathematics (MATH 105, 106, 117, or 131)	3 hours
Natural and Physical Sciences (BIOL 107, 108, or 109 or NSCI 111, 114, 115, 118, or 122)	4 hours
Social Sciences and Math (HIST, SOC, PSYC, POLS and MATH 106 ³).....	6 hours
Religious Studies Electives	3 hours
Moral Values (PHIL 323, 220, or 234).....	6 hours
Technology/ Business (ITM 153)	3 hours
SCHOOL OF BUSINESS REQUIREMENTS	39 hours
Speech Communications (SPCH 125)	3 hours
Business Writing (ENG 371).....	3 hours
Accounting (ACCT 260).....	3 hours
Business Law (BLAW 301 & 302).....	6 hours
Economics (ECON 214 & 215).....	6 hours
Finance (FIN 327).....	3 hours
Management (MGMT 337 & 498).....	6 hours
Marketing (MKTG 311)	3 hours
Statistics (STAT 221 & 222)	6 hours
MAJOR REQUIREMENTS.....	36 hours
Accounting (ACCT 270).....	3 hours
Business Law (BLAW 345)	3 hours
Economics: Money & Banking (ECON 303).....	3 hours
Intermediate Macroeconomics (ECON 343).....	3 hours
Intermediate Microeconomics (ECON 344)	3 hours
FINANCE²	
Investment Theory (FIN 340)	3 hours
Financial Markets (FIN 350)	3 hours
Derivative Securities (FIN 410)	3 hours
Financial Management II (FIN 427).....	3 hours
Special Topics in Finance (FIN 430 ¹).....	3 hours
International Financial Mgmt (FIN 437).....	3 hours
Portfolio Management (FIN 440).....	3 hours
FREE ELECTIVES	9 hours
TOTAL HOURS FOR GRADUATION	121 hours

All Finance majors must take a comprehensive examination before graduation.

¹ FIN 400 Internship in Finance or FIN 450-451 Investment Challenge I/II may be substituted for FIN 430.

² With the exception of FIN 327, Financial Management I, all 300 and 400 level Finance classes are only offered one time per academic year – once in the day and once in the Professional Studies program.

³ Acceptable Math Sequences: 105/106; 131/105; 131/132; 117/131; 117/105; 117/106

**BACHELOR OF SCIENCE IN BUSINESS ADMINISTRATION
CONCENTRATION IN INFORMATION TECHNOLOGY MANAGEMENT**

GENERAL EDUCATION REQUIREMENTS	37 hours
English Composition (ENG 111 and 112)	6 hours
Literature (ENG 211, 212, 221, or 222)	3 hours
Mathematics (MATH 105, 106, 117, or 131)	3 hours
Natural and Physical Sciences (BIOL 107, 108, or 109 or NSCI 111, 114, 115, 118, or 122)	4 hours
Social Sciences and Math (HIST, SOC, PSYC, POLS and MATH 106 ¹).....	6 hours
Religious Studies Electives	3 hours
Moral Values (PHIL 323, 220, or 234).....	6 hours
Technology/ Business (ITM 153)	3 hours
SCHOOL OF BUSINESS REQUIREMENTS	39 hours
Speech Communications (SPCH 125)	3 hours
Business Writing (ENG 371).....	3 hours
Accounting (ACCT 260).....	3 hours
Business Law (BLAW 301 & 302).....	6 hours
Economics (ECON 214 & 215).....	6 hours
Finance (FIN 327).....	3 hours
Management (MGMT 337 & 498).....	6 hours
Marketing (MKTG 311)	3 hours
Statistics (STAT 221 & 222)	6 hours
MAJOR REQUIREMENTS.....	39 hours
Accounting (ACCT 270).....	3 hours
Algorithms & Programming (ITM 251).....	3 hours
Comp. Logic & Discrete Math (ITM 252).....	3 hours
Telecommunications I & II (ITM 291 & 292).....	6 hours
Java Programming (ITM 320)	3 hours
Systems Design & Analysis (ITM 351).....	3 hours
Operating Systems & Networks (ITM 385)	3 hours
Database Management (ITM 451)	3 hours
Information Systems Mgmt (ITM 455).....	3 hours
Visual Programming (ITM 458).....	3 hours
Internet Programming (ITM 470).....	3 hours
Decision Support (ITM 480)	3 hours
FREE ELECTIVES	6 hours
TOTAL HOURS FOR GRADUATION	121 hours

¹ Acceptable Math Sequences: 105/106; 131/105; 131/132; 117/131; 117/105; 117/106

BACHELOR OF SCIENCE IN BUSINESS ADMINISTRATION CONCENTRATION IN MANAGEMENT

GENERAL EDUCATION REQUIREMENTS	37 hours
English Composition (ENG 111 and 112).....	6 hours
Literature (ENG 211, 212, 221, or 222).....	3 hours
Mathematics (MATH 105, 106, 117, or 131)	3 hours
Natural and Physical Sciences (BIOL 107, 108, or 109 or NSCI 111, 114, 115, 118, or 122).....	4 hours
Social Sciences and Math (HIST, SOC, PSYC, POLS)	6 hours
(MATH 106 ¹).....	3 hours
Religious Studies Electives.....	6 hours
Moral Values (PHIL 323, 220, or 234)	3 hours
Technology/ Business (ITM 153).....	3 hours
SCHOOL OF BUSINESS REQUIREMENTS	39 hours
Speech Communications (SPCH 125).....	3 hours
Business Writing (ENG 371)	3 hours
Accounting (ACCT 260)	3 hours
Business Law (BLAW 301 & 302)	6 hours
Economics (ECON 214 & 215)	6 hours
Finance (FIN 327)	3 hours
Management (MGMT 337 & 498)	6 hours
Marketing (MKTG 311).....	3 hours
Statistics (STAT 221 & 222).....	6 hours
MAJOR REQUIREMENTS.....	39 hours
Accounting (ACCT 270)	3 hours
Business Law (BLAW 345).....	3 hours
Information Technology Mgmt (ITM 351).....	3 hours
Organizational Behavior (MGMT 352)	3 hours
Operations Management (MGMT 339)	3 hours
Human Resource Mgmt (MGMT 412)	3 hours
International Business (MGMT 420).....	3 hours
Seminar in Leadership (MGMT 490)	3 hours
Market Research (MKTG 324)	3 hours
Business to Business Mktg (MKTG 348)	3 hours
Physical Distribution (MKTG 418)	3 hours
Entrepreneurship (MKTG 440)	3 hours
Select any one 300 or 400 level Business course	3 hours
FREE ELECTIVES	6 hours
TOTAL HOURS FOR GRADUATION.....	121 hours

¹ Acceptable Math Sequences: 105/106; 131/105; 131/132; 117/131; 117/105; 117/106

BACHELOR OF SCIENCE IN BUSINESS ADMINISTRATION CONCENTRATION IN MARKETING

GENERAL EDUCATION REQUIREMENTS	37 hours
English Composition (ENG 111 and 112)	6 hours
Literature (ENG 211, 212, 221, or 222).....	3 hours
Mathematics (MATH 105, 106, 117, or 131)	3 hours
Natural and Physical Sciences (BIOL 107, 108, or 109 or NSCI 111, 114, 115, 118, or 122)	4 hours
Social Sciences and Math (HIST, SOC, PSYC, POLS)	6 hours
(MATH 106 ¹).....	3 hours
Religious Studies Electives	6 hours
Moral Values (PHIL 323, 220, or 234).....	3 hours
Technology/ Business (ITM 153).....	3 hours
SCHOOL OF BUSINESS REQUIREMENTS	39 hours
Speech Communications (SPCH 125).....	3 hours
Business Writing (ENG 371)	3 hours
Accounting (ACCT 260).....	3 hours
Business Law (BLAW 301 & 302).....	6 hours
Economics (ECON 214 & 215).....	6 hours
Finance (FIN 327).....	3 hours
Management (MGMT 337 & 498).....	6 hours
Marketing (MKTG 311)	3 hours
Statistics (STAT 221 & 222).....	6 hours
MAJOR REQUIREMENTS.....	39 hours
Managerial Accounting (ACCT 270).....	3 hours
Organizational Behavior (MGMT 352).....	3 hours
Human Resource Mgmt (MGMT 412).....	3 hours
International Business (MGMT 420)	3 hours
Seminar in Leadership (MGMT 490).....	3 hours
Marketing Research (MKTG 324).....	3 hours
Consumer Behavior (MKTG 334).....	3 hours
Sales Management (MKTG 338).....	3 hours
Business to Business Mktg (MKTG 348).....	3 hours
Marketing Policy (MKTG 411)	3 hours
Physical Distribution (MKTG 418).....	3 hours
Promotional Strategies (MKTG 433).....	3 hours
Entrepreneurship (MKTG 440).....	3 hours
FREE ELECTIVES	6 hours
TOTAL HOURS FOR GRADUATION	121 hours

¹ Acceptable Math Sequences: 105/106; 131/105; 131/132; 117/131; 117/105; 117/106

BACHELOR OF SCIENCE IN ENGINEERING MANAGEMENT

Offered Jointly by the School of Business and the School of Engineering

GENERAL EDUCATION REQUIREMENTS	47 hours
English Composition (ENG 111 and 112)	6 hours
Literature (ENG 211, 212, 221, or 222)	3 hours
Mathematics (MATH 131, 132, and 231)	9 hours
Physics I and Lab (PHYS 150/150L)	4 hours
Physics II (or III) and Lab (PHYS 251/251L or 252/252L)	4 hours
Social Sciences and Math (HIST, SOC, PSYC, POLS)	6 hours
Religious Studies Electives	6 hours
Moral Values (PHIL 323, 220, or 234)	3 hours
Technology/ Business (ITM 153)	3 hours
SCHOOL OF BUSINESS REQUIREMENTS	42 hours
Speech Communications (SPCH 125)	3 hours
Business Writing (ENG 371)	3 hours
Accounting (ACCT 260 & 270)	6 hours
Business Law (BLAW 301 & 302, or CE 420 ¹)	6 hours
Economics (ECON 214 & 215)	6 hours
Management (MGMT 337, 339, & 498)	9 hours
Marketing and Logistics (MKTG 311 & 418)	3 hours
Statistics (STAT 221 & 222 or MATH 308 ²)	6 hours
SCHOOL OF ENGINEERING REQUIREMENTS	42 hours
Circuits I (ECE 221)	3 hours
Engineering Economics (ECE/ME/CE/CHE 314 ³)	3 hours
Modeling (ME 121, CE 111)	3 hours
Mechanics (ME 200, CE 200)	3 hours
Dynamics (ME 202)	3 hours
Thermodynamics I (ME 305)	3 hours
Compleat Engineer (CE/ME/EE 400)	3 hours
Computer Science Fund. (ITM 251/CS 109, ECE/ME/CE 112)	3 hours
Computational Logic (ITM 252, CS 122)	3 hours
Design & Analysis (ITM 351)	3 hours
Information Systems (ITM 455)	3 hours
Decision Support (ITM 480)	3 hours
Engineering Elective ⁴ (CHE 391)	3 hours
Engineering Elective ⁵ (ME 201, ME 429)	3 hours
TOTAL HOURS FOR GRADUATION	131 hours

¹ BLAW 302 or CE 420 Contracts and Specifications

² STAT 222 or MATH 308 Statistics

³ Engineering Economics (314) substitutes for Financial Management I (FIN 327) in the Business Core.

⁴ An upper division Engineering elective (200, 300, 400); recommended CHE 391 Packaging

⁵ An upper division Engineering elective (200, 300, 400); recommended ME 201 or ME 429



MINORS IN BUSINESS ADMINISTRATION

All students taking minors in Business Administration are expected to have a working knowledge of the application of microcomputers.

Minor in Accounting: A minor in Accounting will consist of the following 27 hours: ACCT 260, 265, 319, 320, 365, 430; ECON 214, 215; ITM 153.

Minor in Business: A minor in Business Administration will consist of the following 30 hours: ACCT 260, 270; BLAW 301; ECON 214, 215; FIN 327; ITM 153; MKTG 311; MGMT 337; STAT 221.

Minor in Information Technology Management: A minor in Information Technology will consist of the following 24 hours: ITM 153, 251, 252, 351, 451 plus 3 additional Information Technology Management courses.

Minor in Economics: A minor in Economics will consist of the following 27 hours: ECON 214, 215, 303, 343, 344, 420, 422, 460; ITM 153.

Minor in Finance: A minor in Finance will consist of the following 39 hours: ACCT 260, 270; ECON 214, 215; FIN 327, 340, 350, 427 or 440; ITM 153; MATH 105, 106; STAT 221, 222.

Minor in Management: A minor in Management will consist of the following 48 hours: ACCT 260, 270; ECON 214, 215; ITM 153; MGMT 337, 339, 352, 412, 420, additional 2 Management courses; MATH 105, 106; STAT 221, 222.

Minor in Marketing: A minor in Marketing will consist of the following 48 hours: ACCT 260, 270; ECON 214; 215; ITM 153; MKTG 311, 324, 334, 348, additional 3 Marketing courses; MATH 105, 106; STAT 221, 222.