

SCHOOL OF BUSINESS

ACCOUNTING, BUSINESS LAW, FINANCE, MANAGEMENT INFORMATION SYSTEMS, AND STATISTICS
MANAGEMENT, MARKETING, AND ECONOMICS

ADMINISTRATION

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DR. SARAH PITTS, *Chair, Accounting, Business Law, Finance, Management Information Systems, Statistics*

DR. KRISTIN PRIEN, *Chair, Management, Marketing, & Economics*

DR. M. SCOTT LAWYER, *Director of Master of Business Administration Program*

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DEAN EMERITUS

RAY S. HOUSE

B.S., Union University; M.B.A., Ph.D., University of Mississippi

MISSION

The School of Business at Christian Brothers University enacts the Lasallian mission of the University by providing our highly diverse student populations and the local business community with a learning environment that emphasizes teaching, practical scholarship, and the moral, intellectual, and social development of each individual.

DEGREE REQUIREMENTS

The School of Business offers two degrees designed to prepare graduates for leadership in the business world. The Bachelor of Science degree, with majors in Accounting and Business Administration, allows students to focus their academic experience on specific career paths in the traditional areas of Accounting, Finance, Management, Management Information Systems, and Marketing as well as specialized areas such as International Business, Sports Management, and Human Resources Management.

All degree programs in the School of Business require students to complete 121-122 semester credit hours, maintain a 2.0 GPA overall and a 2.0 in their Business courses. Transfer students must take at least one-half of all upper division business courses (300-400 level) at Christian Brothers University.

The School of Business has partnered with the School of Engineering to offer the Bachelor of Science in Engineering Management. Students earning this degree must complete 122 hours. See pages 79 and 80.

COURSE REQUIREMENTS FOR B.S. IN ACCOUNTING

FRESHMAN YEAR Semester I		Credits	Semester II		Credits
MIS 153 Intro to Computer Business Applications		3	ENG 112 English Composition II.....		3
ENG 111 English Composition I.....		3	Social Science/History Elective.....		3
MATH 105 Finite Math		3	MATH 106 Applied Math		3
SPCH 125 Speech Communications		3	Natural Science Elective/Lab.....		4
Social Science/History Elective.....		3	Religious Studies Elective.....		3
Orientation		0			
Total.....		15	Total.....		16

SOPHOMORE YEAR Semester I			Semester II		
ACCT 260 Financial Accounting		3	ACCT 264 Intermediate Financial Accounting I		3
ECON 214 Microeconomics.....		3	ECON 215 Macroeconomics.....		3
ENG 211 Intro to Literature I.....		3	STAT 222 Intermediate Statistics		3
STAT 221 Elementary Statistics.....		3	ACCT 270 Managerial Accounting		3
Elective		3	ENG 371 Business Writing.....		3
			PHIL 220 Contemporary Moral Issues		3
Total.....		15	Total.....		18

JUNIOR YEAR Semester I			Semester II		
ACCT 364 Intermediate Financial Accounting II		3	ACCT 366 Intermediate Financial Accounting III		3
ACCT 319 Cost Accounting I.....		3	ACCT 312 Accounting Systems.....		3
BLAW 301 Business Law I		3	BLAW 302 Business Law II		3
FIN 327 Financial Management I.....		3	FIN 427 Financial Management II.....		3
MKTG 311 Principles of Marketing.....		3	MGMT 352 Organizational Behavior and Management.....		3
Total.....		15	Total.....		15

SENIOR YEAR Semester I			Semester II		
ACCT 412 Auditing.....		3	ACCT 431 Federal Income Tax II.....		3
ACCT 430 Federal Income Tax I.....		3	ACCT 475 Governmental Accounting		3
ACCT 465 Advanced Accounting.....		3	ACCT 480 Financial Statement Analysis.....		3
Religious Studies Elective.....		3	ACCT 499 Accounting Comprehensives.....		0
ACCT 490 Professional Acct. Ethics.....		3	MGMT 498 Business Policy.....		3
Total.....		15	Total.....		12

Total credits required for the degree 121.

All Accounting classes except for ACCT 260 and 270 are offered only one time per academic year.

A grade of "C" or better in ACCT 260 – Financial Accounting – is required to proceed to ACCT 264 or 270 or any other upper level accounting class.

A grade of "C" or better in ACCT 264 – Intermediate Financial Accounting I – is required to proceed to any 300 level Accounting class.

A grade of "C" or better in ACCT 364 – Intermediate Financial Accounting II – is required to proceed to ACCT 312 or any 400 level Accounting class.

COURSE REQUIREMENTS FOR B.S. IN BUSINESS ADMINISTRATION

FRESHMAN YEAR Semester I	Credits	Semester II	Credits
MIS 153 Intro to Computer Business Applications	3	ENG 112 English Composition II.....	3
ENG 111 English Composition I.....	3	Social Science/History Elective.....	3
MATH 105 Finite Math	3	MATH 106 Applied Math	3
SPCH 125 Speech Communications	3	Social Science/History Elective.....	3
BUS 103 Fundamentals of Business	3	Religious Studies Elective.....	3
Orientation	0		
Total.....	15	Total.....	15

SOPHOMORE YEAR Semester I		Semester II	
ACCT 260 Financial Accounting	3	Natural Science Elective & Lab	4
ECON 214 Microeconomics.....	3	ECON 215 Macroeconomics.....	3
ENG 211 Intro to Literature I.....	3	STAT 222 Intermediate Statistics	3
STAT 221 Elementary Statistics.....	3	ACCT 270 Managerial Accounting	3
MIS 231 Intro to MIS.....	3	PHIL 220 Contemporary Moral Issues	3
Total.....	15	Total.....	16

JUNIOR YEAR Semester I		Semester II	
MGMT 352 Organizational Behavior and Management.....	3	MGMT 320 International Business.....	3
Free Elective.....	3	Free Elective.....	3
BLAW 301 Business Law I	3	BLAW 302 Business Law II	3
FIN 327 Financial Management I.....	3	Religious Studies Elective.....	3
MKTG 311 Principles of Marketing.....	3	Concentration Elective	3
Total.....	15	Total.....	15

SENIOR YEAR Semester I		Semester II	
MGMT 430 Ethical Decision Making in Business.....	3	Free elective.....	3
MKTG 418 Global Supply Chain Management.....	3	ECON 420 or FIN 427.....	3
ENG 371 Business Writing.....	3	MGMT 498 Business Policy.....	3
Concentration Elective	3	Concentration Elective	3
Concentration Elective	3	Concentration Elective	3
		BUS 499 Business Administration Comprehensives	0
Total.....	15	Total.....	15

Total credits required for the degree 121.

All Business majors are required to take BUS 499 – Business Administration Comprehensive Examination – in their final semester. The examination will be given in the student's field(s) of concentration.

UNDERGRADUATE CONCENTRATIONS IN BUSINESS ADMINISTRATION

Five courses for each concentration (4+1)

The School of Business offers a unique approach to specializing in specific areas within the business discipline. Students can pursue a concentration in one of the traditional business disciplines (Finance, Management, Management Information Systems, or Marketing) or in one of the specialty programs such as Human Resources Management, International Business, or Sports Management.

In order to complete the BS in Business Administration, students must complete one of the fifteen to seventeen (15-17) hour areas of concentration. Each of the concentration areas includes a formal internship/senior project. In addition, all students must enroll in BUS 499 – Business Administration Comprehensive Examination in their final semester.

FINANCE

FIN 340 and 340L Investments
 FIN 350 Capital Markets and Institutions
 FIN 427 Financial Management II¹
 FIN 455 Practicum and Project in Finance

One of the following:

FIN 410 Derivative Securities
 FIN 440 and 440L Portfolio Management
 ACCT 480 Financial Statement Analysis

MANAGEMENT

MGMT 339 Operations Management
 MGMT 412 Human Resource Management
 MGMT 490 Seminar in Leadership
 Upper Division Business Elective (non-management)
 MGMT 455 Practicum and Project in Management

MARKETING

MKTG 324 Marketing Research & Intelligence
 MKTG 334 Market & Consumer Behavior
 MKTG 411 Marketing Policy & Strategy
 MKTG 433 Promotional Strategy
 MKTG 455 Practicum and Project in Marketing

INTERNATIONAL BUSINESS

ECON 422 International Trade
 FIN 437 International Financial Management²
 MKTG 438 International Marketing
 MGMT 455 Practicum and Project Management

One of the Following:

MGMT 453 Seminar in Global Business
 ECON 346 Current Economic Topics
 ECON 460 Special Topics in Economics

MANAGEMENT INFORMATION SYSTEMS

MIS 295 Data Communication, Networks, & Cyber Security
 MIS 351 Systems Analysis and Design
 MIS 470 Application and Web Development
 MIS 471 Data Base Design and Business Intelligence
 MIS 455 Information Systems Practicum and Project Management

SPORTS MANAGEMENT

SMGT 410 Management of Sports Industries
 SMGT 420 Marketing & Public Relations in Sports
 SMGT 430 Sports Industry Law
 SMGT 440 Financial Management for Sports Administration
 SMGT 455 Practicum and Project in Sports Management

HUMAN RESOURCES MANAGEMENT

MGMT 412 Human Resources Management³
 MGMT 450 Organizational Staffing and Development
 MGMT 451 Organizational Reward Systems
 MGMT 452 Employee and Labor Relations and Labor Law
 MGMT 455 Practicum and Project in Management

¹ Students in Finance Concentration will be required to take ECON 420 as part of their School of Business core.

² Students will be required to take FIN 427 as part of their School of Business Core.

³ Students with SHRM certification may apply for credit for this course (see page 16).

COURSE REQUIREMENTS FOR B.A. IN BUSINESS

FRESHMAN YEAR Semester I		Credits	Semester II		Credits
ENG 111 English Composition I.....		3	ENG 112 English Composition II.....		3
MATH 105 Finite Math.....		3	Social Science/History elective.....		3
SPCH 125 Speech Communications.....		3	Natural Science elective & Lab.....		4
MIS 153 Intro to Computer Business Applications.....		3	Free elective.....		3
Orientation.....		0			
Total.....		12	Total.....		13
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SUMMER SESSION.....		Credits			
Philosophy elective.....		3			
Social Science/History elective.....		3			
Total.....		6			
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SOPHOMORE YEAR Semester I			Semester II		
ACCT 260 Financial Accounting.....		3	MIS 231 Intro to MIS.....		3
ECON 214 Microeconomics.....		3	ECON 215 Macroeconomics.....		3
BUS 205 Business Probability and Statistics.....		3	ACCT 270 Managerial Accounting.....		3
ENG/Literature elective.....		3	BUS 206 Business Research Methods.....		3
Total.....		12	Total.....		12
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SUMMER SESSION.....		Credits			
Free elective.....		3			
Free elective.....		3			
Total.....		6			
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JUNIOR YEAR Semester I			Semester II		
MGMT 352 Organizational Behavior and Management.....		3	MGMT 320 International Business.....		3
BLAW 301 Business Law I.....		3	ENG 371 Business Writing.....		3
FIN 327 Financial Management I.....		3	BLAW 302 Business Law II.....		3
MKTG 311 Principles of Marketing.....		3	Religious Studies Elective.....		3
Total.....		12	Total.....		12
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SUMMER SESSION.....		Credits			
Upper Division elective.....		3			
Free elective.....		3			
Total.....		6			
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SENIOR YEAR Semester I			Semester II		
MGMT 412 Human Resources Management.....		3	FIN 427 Financial Management II.....		3
MGMT 430 Ethical Decision Making in Business.....		3	MGMT 498 Business Policy.....		3
MKTG 418 Global Supply Chain Management.....		3	Upper Division elective.....		3
Upper Division elective.....		3	Religious Studies Elective.....		3
Total.....		12	Total.....		12
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SUMMER SESSION.....		Credits			
Free elective.....		3			
Upper Division elective.....		3			
Total.....		6			

Total credits required for the degree 121.

This degree program, which is offered in a cohort format, is only available to adult students enrolled in the Professional Studies Program.

MINORS WITHIN THE SCHOOL OF BUSINESS

Students majoring in disciplines other than Business Administration or Business may seek a Minor in Business Administration, International Business, Finance or Economics.

The Minor in Business Administration consists of 21 credit hours of courses typically required for admission to MBA programs.

The courses are:

- Elementary Statistics (STAT 221 or equivalent)
- Principles of Microeconomics (ECON 214)
- Financial Accounting (ACCT 260)
- Legal Environment of Business (BLAW 345)
- Principles of Marketing (MKTG 311)
- Organizational Behavior and Management (MGMT 352)
- Financial Management (FIN 327)

The minor in Economics consists of 21 credit hours in the following courses:

- Principles of Microeconomics (ECON 214)
- Principles of Macroeconomics (ECON 215)
- Intermediate Microeconomics (ECON 344)
- Intermediate Macroeconomics (ECON 343)
- International Trade (ECON 422)
- Economics Policy (ECON 450)
- Special Topics in Economics (ECON 460)

The minor in Finance consists of 21 credit hours in the following courses:

- Financial Management (FIN 327)
- Financial Management II (FIN 437)
- Investments (FIN 340) and Investments TVA Lab (FIN 340L)
- Capital Markets and Institutions (FIN 350)
- Portfolio Management (FIN 440) and Portfolio Management TVA Lab (FIN 440L)

One of the following:

- Financial Statement Analysis (ACCT 480)
- Derivative Securities (FIN 410)
- Special Projects in Finance (FIN 430)
- International Financial Management (FIN 437)

The minor in Finance is not available to Bachelor of Science in Business Administration majors.

The International Business Minor consists of 18 credit hours, as follows:

- MGMT 320
- MGMT 455

Plus two of the following:

- Managerial Economics (ECON 420)
- International Trade (ECON 422)
- International Marketing (MKTG 438)
- International Financial Management (FIN 437)
- Seminar in Global Business (MGMT 453)
- Management Internship (MGMT 400)
- Global Supply Management (MKTG 418)

Plus six hours from the student's major at the 300 or 400 level approved by the International Business Coordinator. Examples include HIST 309, 315, 341; POLS 370; or any two language courses at the 300/400 level.