



# What can I do with a major in Hospitality & Tourism Management

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*The information below describes typical occupations and employers associated with this major.*

*Understand that some of the options listed below may require additional training.*

*Moreover, you are not limited to these options alone when choosing a possible career path.*

## **Description of Hospitality & Tourism Management**

The Hospitality & Tourism Management concentration educates managers who can organize and implement touristic offers in the hospitality and leisure fields. If you decide to complete the Hospitality & Tourism concentration, you will spend three months (October-December) studying at the partner university in Bad Gleichenberg which is located in the Spa Region of eastern Styria.

Courses in this concentration include Introduction to Tourism (4 credit hours), Foundation in Hospitality Management (3 credit hours), Event Management (1 credit hour), Applied Project in Tourism (4 credit hours), and Practicum/Project in Hospitality Management (3 credit hours).

## **Possible Job Titles of Hospitality & Tourism Management Graduates**

*(\*Jobs secured as reported by CBU Career Services post-graduate survey)*

Account Executive, Tourism Ticket Sales	Group Sales Manager	Recreation Host/Hostess
Assistant Director/Director of Hospitality	Hospitality Sector Business Development	Recreation Manager
Associate Market Manager	Hotel Rooms Management Intern	Regional Marketing Representative
Chief Executive Officer	Materials Manager	Sales Leaders
Culinary - Utility I Seasonal	Procurement Specialist	Team Leader Guest Service Officer
Director of Sales & Convention Sales	Professor of Hospitality Management	Tourism Coordinator
Director of Rev Management	Project Manager	Transaction Advisory Services Senior

## **Possible Employers and Employment Settings for Hospitality & Tourism Management Graduates (Includes Full-Time, Internships & Co-Ops)**

*(\*Jobs secured as reported by CBU Career Services post-graduate survey)*

Biltmore	Expedia, Inc.	Phoenix Suns & US Airways Center
Cherokee Nation Businesses	Hyatt	Santa Clara Development Corporation
City of Grapevine	Loews Hotel	Snohomish County Tourism Bureau
Concord Hospitality	Miles	Thelan, Inc
Corpus Christi Convention & Visitors Bureau	NXP Management Company	Virgin Galactic
Ernst & Young	Nor1, Inc	Walt Disney Parks & Resorts Careers

## **Skill Sets and Interests Commonly Associated with Hospitality & Tourism Management Majors**

Service Orientation	Speaking	Social Perceptiveness
Coordination	Management of Personnel Resources	Time Management
Critical Thinking	Monitoring	Active Listening & Learning

## **Top Career Services Resources for Hospitality & Tourism Management Majors**

Career Resources Library (Buckman 207)

Handshake: <http://cbu.joinhandshake.com>

Memphis Business Journal, Book of Lists

### **Find out what careers you might be a fit for you using:**

TypeFocus: [www.typefocus.com](http://www.typefocus.com) (Access Code: CBU8998)

### **CBU Campus Contacts Associated with Hospitality & Tourism Management:**

CBU School of Business

Buckman Hall, 3<sup>rd</sup> Floor

(901) 321-3315

### **Resources for Hospitality & Tourism Management Majors:**

O-Net Online: [www.onetonline.com](http://www.onetonline.com)

American Hotel & Lodging Association: <http://www.ahla.com/>

Convention Industry Council: <http://www.conventionindustry.org/>