



What can I do with a major in International Business

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The information below describes typical occupations and employers associated with this major.

Understand that some of the options listed below may require additional training.

Moreover, you are not limited to these options alone when choosing a possible career path.

Description of International Business

The Bachelor of Science in Business Administration with a concentration in International Business provides a strong foundation in the current issues and problems that as a business professional you would face in an increasingly global marketplace. By choosing this concentration you have the unique opportunity to learn from the practical application of basic managerial principles. You study a variety of international cultures with particular attention to conducting business in these cultures. You will also have the opportunity to analyze business activities across cultures, social and environmental consequences of location decisions, and the alternative uses of resources. When you complete this program, you will have the tools needed to make strategic choices required of managers when entering new markets and competing in the overseas environments. An integral component of the program is the required internship or practicum. Both of these will afford you the opportunity to travel overseas and study in different cultural and economic settings.

Possible Job Titles of International Business Graduates (Includes Full-Time, Internships & Co-Ops)

(*Jobs secured as reported by CBU Career Services post-graduate survey)

Account Executive – Sales Analyst – Business International	Policy & Governance Analyst International Transportation Analyst	PIM Analyst II-Human Resources Research Associate
Assistant Manager – Exports	Management Associate	Senior Communications & Marketing
Business Analyst	Manager - Schools Division	Senior Manager, International Sales
Business Development Representative	Manager, Export Control Compliance	Territory Manager
Business Leader, Customer Management	Operations Manager - Service	Sales Representative - Worldwide Travel
Director of International Marketing	Management Center	

Possible Employers and Employment Settings for International Business Graduates

(*Jobs secured as reported by CBU Career Services post-graduate survey)

ALS Global	Gigya	Prime Therapeutics
Amadeus North America	Integrated Medical Systems	Raytheon
American Honda Motor Co	International Baccalaureate	Roche
Avery Dennison Corporation	International Paper	US Airways
CACI International Inc.	Intertek	Worldstrides
Ernst & Young	LivingSocial	Zoosk
Genentech	MasterCard	

Skill Sets and Interests Commonly Associated with International Business Majors

Advising	Conducting Research	Managing Time & Resources
Analyzing Numerical Data	Developing Ideas	Planning & Making Decisions
Analyzing, Interpreting, Evaluating	Foreign Languages	Training & Instructing
Attention To Detail	Keeping Records	Writing, Preparing Reports
Computing, Applying Formulas	Making Presentations	

Top Career Services Resources for International Business Majors

Career Resources Library (Buckman 207)
Handshake: <http://cbu.joinhandshake.com>
Memphis Business Journal, Book of Lists

Find out what careers you might be a fit for you using:

TypeFocus: www.typefocus.com (Access Code: CBU8998)

CBU Campus Contacts Associated with International Business

CBU School of Business
Buckman Hall, 3rd Floor
(901) 321-3315

Resources for International Business Majors

O-Net Online: www.onetonline.org

International Business Times: <http://www.ibtimes.com/>